



The

HEART & SPIRIT



Alabama ♥ Mississippi ♥ Tennessee
South Eastern Region

of South Eastern

www.akasoutheastern.org

Alpha Kappa Alpha Sorority, Incorporated

Fall 2006



Soror Juanita Sims Doty, Ed.D.

Centennial South Eastern Regional Director
Alpha Kappa Alpha Sorority, Incorporated

Sorors of the South Eastern Region,

The “Heart and Spirit” of the South Eastern Region is alive and well!! And it is truly because of “you” that South Eastern will reach even greater heights. Thank you for allowing me to serve you and Alpha Kappa Alpha as your (23rd) Centennial South Eastern Regional Director. I am deeply humbled and honored by all of your well wishes and words of

love. With God’s guidance and your support, I promise to do my best to serve you well. Today, I have an “**attitude of gratitude**”. And I have some **Extra Special People** that I’d like to thank.

We are pleased to introduce the inaugural edition of our newsletter, the “Heart & Spirit” of South Eastern. This edition is dedicated to my mentor and mother-friend, the 14th South Eastern Regional Director, **Soror Ernestine Holloway**. We thank Soror Ernestine for her guidance, her confidence in my leadership abilities and her continued love and support over the past years. By the way, Soror Ernestine and I share the same birthday (of course, not the same year). We love you, Soror Ernestine!!

The 22nd South Eastern Regional Director, **Soror Cynthia Finch**, our “Feel Good” leader, has done an outstanding job during the last four years. I want to personally thank her for flying from

Knoxville, TN to Jackson, MS for our wonderful transition meeting. South Eastern loves you, Soror Cynthia. You are a great leader and friend!!

Congratulations are extended to our **Centennial Supreme Basileus, Soror Barbara A. McKinzie** and to the **ESP Administration**. I am excited about the

ESP program: Economics, Sisterhood and Partnership. In this issue you will find more information about Soror McKinzie and about the five program platforms. She will have South Eastern’s full support as we implement the ESP Program.

I thank the sorors of **Upsilon Upsilon Omega** of Canton, MS, **Soror Jacqueline O’Quinn, Basileus** for hosting a wonderful reception in my honor. I was born in Canton and it will always be home. Appreciation is extended to you for such a “moving and meaningful” expression of your love by having my former teachers, classmates, relatives, friends and sorors celebrate our new role.

And, to all of my **friends and family** who have supported me and who have tirelessly worked with me to get where we are today. **God** has certainly blessed us and has assured us that this is where He wants us to be. There is a **PURPOSE** for all of our lives. It is up to us to walk in the light of **HIS** presence and **HE** will certainly place us where we are supposed to be. I am delighted that I am where God wants me to be. And that place is right here in South Eastern as your Regional Director. I am here to serve God by serving You!

With sisterly love,
Soror Juanita Sims Doty
Centennial South Eastern Regional Director



Soror Doty with 14th South Eastern Regional Director Soror Ernestine Holloway.



Soror Cynthia Finch, 22nd South Eastern Regional Director, passing the torch to Soror Doty, 23rd South Eastern Regional Director.

In This Issue

- South Eastern Events - Page 2
- Statewide Cluster Meetings - Page 3
- McKinzie Named President - Page 3
- Basilei Checklist - Page 4
- Chapter Evaluation Facts - Page 4
- National Representatives - Page 6
- Regional Director’s Itinerary - Page 7
- Undergraduate COURT - Page 8

Soror Doty with her sister, Soror Shirley Sims Christian and nieces. *Back row, left to right:* Soror Kabah McCullough, Soror Kerri Christian, Shirley’s daughter; Soror Karla McCullough, niece and goddaughter, and Soror Kimberly McCullough.



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South Eastern Regional Director

Barbara McKinzie
Supreme Basileus

South Eastern Events

Updates from your South Eastern Regional Director

2006 Undergraduate Round-Up

I am pleased with the planning of our Undergraduate Round-Up to be held on September 15-16 in Memphis, TN. We thank the graduate and undergraduate chapters in Memphis for their support in planning our Round-Up. Thanks to **Beta Epsilon Omega** and **Soror Barbara Williams** and **Phi Lambda Omega** for your financial contributions to this event. Our special guest will be our 2nd Supreme Anti-Basileus, **Soror Ranika Sanchez**. We have over 300 sorors registered for this event. All Undergraduate Chapters MUST have representation at the Round-Up in order to receive approval for activities by the Regional Director. New forms, procedures and packets of information will be given to the chapter Basileus or her designee during the Round-Up. We look forward to seeing you there.

2006 Statewide Clusters

The planning for our Statewide Clusters is going great. Much appreciation goes to our Statewide Cluster Coordinators: AL- **Soror Dawn Stanley**; TN **Soror Audra Ingram**; and MS-**Soror Bertha Flagg**. These ladies are doing an outstanding job!! As you know, a great deal of new information will be presented at the cluster meetings. Please encourage your chapter members to attend these clusters to hear details on our 2006-2010 programs and our Standards update regarding chapter evaluations. We are pleased that our First Supreme Anti-Basileus, **Soror Carolyn House Stewart** will be our special guest at our Mississippi Cluster.

Each Friday evening, prior to the Cluster meeting, a reception is planned to begin at 7:00 p.m. The reception in Alabama will begin at 7:30 p.m. and will be co-hosted by the President of Alabama A&M, Dr. Robert R. Jennings. Soror Dawn Stanley and her team have also been able to get tickets for ½ price for the Saturday, October 7th game at Alabama A & M. If you are interested in staying over and purchasing a ticket, please contact Soror Dawn.

2007 South Eastern Centennial Regional Conference

Sorors, you are going to want to be in Nashville, Tennessee **October 18-21, 2007!!** History will be made when sorors of Cluster II B present to you a "one-of-kind" Regional Conference. I have been to Nashville on two occasions to begin planning for our conference and I want you to know how excited I am with our progress. With **Soror Mary Conner** as Conference Chair and **Soror Minty Ballard** as Conference Co-Chair, we are assured of having a fantastic time.

As you know, we will be celebrating our 75th year anniversary for the region and our 100th anniversary as a sorority!! What a celebration we will have!! On Thursday, we will have a special 75th Anniversary Celebration; "Diamond-Signature" registration bags are already being designed; "one-of-a-kind" and limited edition of Diamond commemorative gifts are being designed; throughout the conference we will celebrate South Eastern's Unsung Sheroes; and national and regional celebrities will be invited. Sorors, we will learn a lot of history, implement programs, take care of the business of Alpha Kappa Alpha and South Eastern, and HAVE A LOT FUN!!!! You will have to be there to EXPERIENCE IT!!

2007 Founders Day Celebration

All over the world, Alpha Kappa Alpha will celebrate Founders Day together as a region. **Chapters will NOT have local Founders Day celebrations in January,**

South Eastern Region 2006 Statewide Clusters

General Schedule

Registration	7:30 a.m.
Opening Session	8:45 a.m.
Luncheon	1:00 p.m.

<p style="text-align: center;"><u>ALABAMA</u> VonBraun Center Huntsville, AL October 7, 2006</p> <p style="text-align: center;"><u>Registration Deadline</u> Early: September 15, 2006 Late: September 26, 2006</p> <p><u>Hotel Information</u> Holiday Inn Huntsville-Downtown Phone: 256-533-1400 Hotel Deadline: Sept. 11, 2006</p> <p><u>Alabama Cluster Coordinator</u> Soror Dawn Stanley Epsilon Gamma Omega Chapter Phone: 256-837-6216 Email: dawnrc@hiwaay.net</p>	<p style="text-align: center;"><u>TENNESSEE</u> Univ. of Tennessee at Chattanooga Chattanooga, TN October 21, 2006</p> <p style="text-align: center;"><u>Registration Deadline</u> Early: September 22, 2006 Late: October 4, 2006</p> <p><u>Hotel Information</u> Staybridge Suites, Downtown Phone: 423-267-0900 or 800-238-8000 Hotel Deadline: Oct. 1, 2006</p> <p><u>Tennessee Cluster Coordinator</u> Soror Audra Ingram Pi Omega Chapter Phone: 423-499-5717 Email: audradingram@bellsouth.net</p>	<p style="text-align: center;"><u>MISSISSIPPI</u> Vicksburg Convention Center Vicksburg, MS December 2, 2006</p> <p style="text-align: center;"><u>Registration Deadline</u> Early: November 3, 2006 Late: November 17, 2006</p> <p><u>Hotel Information</u> Battlefield Inn Phone: 601-638-5811 Deadline: Oct. 2, 2006</p> <p><u>Mississippi Cluster Coordinator</u> Soror Bertha Flagg Mu Xi Omega Chapter Phone: 601-636-2403 Email: bertha.j.flagg@mvd02.usace.army.mil</p>
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The Undergraduate Roundup and Cluster Meetings will give Sorors and chapters new information regarding Program, Standards, and Membership. The next official meeting will be October 2007 at our South Eastern Regional Conference.

BARBARA A. MCKINZIE ELECTED NATIONAL PRESIDENT OF ALPHA KAPPA ALPHA SORORITY *New President to Preside Over AKA's Centennial Celebration*



At a ceremony marked by a compelling mix of pageantry, pomp and ritual, Barbara A. McKinzie ascended to the position of national president of Alpha Kappa Alpha Sorority. The breathtaking spectacle took place on July 15, 2006 before an overflow crowd of AKAs. The gala installation, which was held in Detroit's Cobo Hall, marked a climactic high point of AKA's national convention that was held in

the Motor City from July 12-16.

McKinzie, as national president of Alpha Kappa Alpha Sorority, will serve a four-year term from 2006-2010. She will be AKA's leadership face during its 2008 Centennial Celebration. Because the historic milestone falls during her administration, she is being officially titled the "Centennial National President."

Under McKinzie's administration, AKA is expected to intensify its dedication to service. To that end, McKinzie's administration will be driven by the theme *ESP: Economics, Service and Partnership*. McKinzie's programmatic focus will center on Economics, Education, the Black Family, Technology, and Health. She also plans to heighten AKA's service presence on a global scale.

The historic milestone will feature a yearlong celebration culminating in a gala week of tributes, salutes and praise in Washington, D.C. where it was founded at Howard University. The climactic celebration will coincide with the Sorority's annual convention in Washington, D.C. More than 20,000 members are expected to make the pilgrimage back to Howard during its national conference to honor its founders and to celebrate the triumphs the Sorority has made in its 100-year history.

McKinzie Elected continued on Page 5

BASILEUS CHECKLIST

- ✓ Copy Regional Director's Newsletter so every chapter member will have a copy and remain informed.
- ✓ Submit recommendations for General Membership to the Regional Director by September 30, 2006.
- ✓ Send in Basilei changes to the Regional Director and Corporate Office immediately. Don't miss your chapter's mail.
- ✓ Each chapter is asked to submit the following appointments to the Regional Director. Please submit the soror's name, address, phone numbers and email address.

Chapter Centennial Founders Day Chair

This soror will collaborate with the Regional and State Centennial Founders Day Chairs for the October 21, 2006 event in Nashville.

Centennial Celebration Chair

This soror will work with the Regional and State Centennial Celebration Chairs to plan and implement the October, 2007 Centennial events for South Eastern

Chapter Information Officer

This soror (who may be your Ivy Leaf Reporter) will submit chapter information to the Regional and State Information Officer. Regional press releases will be given at each event (Undergraduate Round-Up and Statewide Clusters). These Chapter Information Officers will ensure that local information is inserted, photos are taken and submitted to local papers upon return to your hometown.

Regional Constitution Committee

A representative from each chapter is asked to serve on the Regional Constitution Committee. This could be your Chapter Parliamentarian.

- ✓ **Special Note:** If a soror in your chapter is interested in serving on any Regional Committee, please submit her name and contact information to the Regional Director. Please remember: these will be WORKING committees and sorors may be asked to attend statewide meetings or to bear the expense of conference calls. Please let sorors know about this commitment prior to the submission of their names.



FACTS SHEET CHAPTER EVALUATIONS

Q: Who pays for the visit of the Evaluation Team to the chapters?

A: The chapter being evaluated will pay for the visit(s) of the Evaluation Team to include travel (ground/air), food and housing.

Q: Who is responsible for contacting the chapters and arranging for the visit?

A: The Regional Director will initiate chapter evaluations. The Chairman of the Heritage Committee conducting the evaluation will coordinate with the Regional Director and National Standards Representative to schedule the visits.

Q: Why is the Evaluation Team coming from another region?

A: The Evaluation Team will be coming from another region to ensure fairness and impartial evaluations.

Q: Is my chapter bound by the results of the evaluation team?

A: YES. The 2006 Boule approved the Program submitted by the Supreme Basileus for 2006-2010 which included the Heritage Committee (with roles and responsibilities). The chapter will be apprised of the results as a part of the evaluation. The chapter will also have an opportunity to include its written response in the final report.

Q: Who does my chapter contact if there are questions about the evaluation?

A: The chairman of the Regional Heritage Committee responsible for the evaluation will field all questions.

Q: What happens if my chapter receives a "Needs to Improve" evaluation?

A: Recommendations for improvement will be given to the chapter and Regional Director with a follow-up on site visit within one year by the chapter's Regional Heritage Committee.

*National Standards Committee
Alma Ivey Clarke, Chairman*

Regional Director's Update *continued from Page 2*

February or March of 2007. South Eastern will hold her Regional Founders Day Observance during the regional conference and chapters are requested to participate in this celebration.. The plans are to have a **Regional Founders Day Gospel Brunch on Sunday, October 21, 2007.** We are encouraging all sorors to plan to celebrate our Founders Day together during this year. We are looking to have a renowned Gospel artist to be a part of our celebration activities. We will relive **HISTORY** and celebrate our **FOUNDERS** in Nashville, **TOGETHER!!! I am excited about celebrating Founders Day with all of my sorors in South Eastern.**

2007 South Eastern Centennial Celebration

There are so many great things to celebrate in 2006 and 2007. This is an exciting time for South Eastern and for Alpha Kappa Alpha!! Each region has a month designated in 2007 as the time for their Centennial Celebration.

South Eastern is planning an **Extra Special Program** of Centennial events during the month of October, 2007. Each event will reflect and celebrate our 100 year history, while at the same time, promote our current national program platforms for this Centennial Administration. We will be unveiling our Centennial Celebration Calendar of events at the Undergraduate Round-Up and at each Statewide Cluster meeting. **Each chapter is requested to appoint a Centennial Celebration Chair who will be responsible for the leadership in the implementation of these activities on the local level.** We will ask for those representatives to be identified at the Cluster Meetings.

Regional Website Update - www.akasoutheastern.org

Sorors, thank you for your comments regarding our Regional Website. We must commend Mr. James Covington and iVision Marketing for doing an outstanding job on our site. Mr. Covington is one of South Eastern's Corporate Supporters and partners. If your chapter is interested in a Website, please contact Mr. James Covington at www.iviaisonmarketing.com.

Additional information on events in South Eastern will be on our Website and will be given at our Statewide Cluster Meetings.

South Eastern Regional Director's Court Council of Undergraduate Regional Team (COURT)

by Soror Tylvia Edwards, Chairman - South Eastern Regional Court

Proposed goals and activities from the Regional Director's Court.

- I. Composition of Court
 - A. Composed of one chairperson and three co-chairs from each state (MS, TN, and AL)
 - B. Undergraduate advisory council to the Regional Director
 - C. Composed of undergraduates (two per state). Graduate Advisors will serve as resources to the Court.

SE Regional Director's COURT continued on Page 8

MCKINZIE ELECTED *continued from Page 3*

In addition to her 33 years of service to Alpha Kappa Alpha, McKinzie has served on the boards of a host of organizations and is a current board member of Africare. She is also ardently committed to cultivating young people for future leadership. Driven by this goal, she devotes much of her time to mentoring youth and crafting programs aimed at developing their leadership potential.

She holds an MBA from Northwestern's Kellogg School of Management and graduated cum laude from East Central University where she received the school's "Outstanding Graduate" Award. She resides in Olympia Fields, Illinois.

For more information on Ms. McKinzie and Alpha Kappa Alpha Sorority, log on to <http://www.aka1908.org/>.

2006-2010 Program

The Heart of ESP: An Extraordinary Service Program



PLATFORM #1

Non-Traditional Entrepreneur

To build a strong foundation for women in business, Alpha Kappa Alpha will create economic expertise, success in business and power networking opportunities for the non-traditional entrepreneur.

PLATFORM #2

Economic Keys to Success

Alpha Kappa Alpha will, through education, synergy and partnerships, develop and disseminate the economic keys to success.

PLATFORM #3

Economic Growth of the Black Family

A powerful remedy lies in devising strategies for assisting young males in overcoming the formidable challenges to their educational development and well-being. Through activities that enable, support and provide access, Alpha Kappa Alpha will work to achieve the economic growth of the Black family.

PLATFORM #4

Undergraduate Signature Program:

Economic Educational Advancement Through Technology

Alpha Kappa Alpha resolves to work with higher educational institutions and other organizations that reach students to develop an exemplary model technology access and training program that serves the community and becomes part of the central activities of the institution. The Sorority will initiate an undergraduate signature program: Economic Educational Advancement through Technology.

PLATFORM #5

Health Resource Management and Economics

Through health resource management and economics, Alpha Kappa Alpha will address the many health issues and crises that face the Black community in the United States and globally. The mandate in this platform is to gain emotional empowerment, develop social support networks and raise public awareness.

CONGRATULATIONS!

South Eastern's International and Regional Leadership for 2006-2008



Soror Glenda Glover

Centennial National Tamiouchos
Chairman, National Finance Committee
Beta Delta Omega - Jackson, MS



Soror Earnestine McNealey

Chairman, National Archives Committee
Eta Xi Omega - Tuscaloosa, AL



Soror Vanessa Rogers Long

Chairman, National Connection Committee
Iota Delta Omega - Clarksdale, MS



Soror Francene Gilmer

Chairman, National Protocol Committee
Alpha Delta Omega - Nashville, TN

National Connection Committee

Soror Zelmarine Murphy
Mu Xi Omega - Vicksburg, MS

National Program Committee

Soror Cynthia Finch
Alpha Pi Omega - Knoxville, TN

Regional Heritage Committee

Soror Nancy Sewell
Zeta Eta Omega - Selma, AL

National Constitution Committee

Soror Velma Lois Jones
Phi Lambda Omega - Memphis, TN

National Standards Committee

Soror Josephine Dantzler
Eta Xi Omega - Tuscaloosa, AL

Regional Technology Liaison

Soror Kimberly Dowe Davis
Upsilon Upsilon Omega - Canton, MS

National Membership Committee

Soror Mary Conner
Kappa Lambda Omega - Goodlettsville, TN

National Communication Committee

Soror K. Dawn Rutledge Jones
Kappa Lambda Omega - Nashville, TN

Centennial Celebration Committee

Soror Shirley Sims Christian, Chairman
Beta Delta Omega - Jackson, MS

Graduate Advisors Certification

Soror Juanita U. Cannon
Alpha Pi Omega Knoxville, TN

National Undergraduate Activities Committee

Soror Tylvia Edwards
Jackson State University
Gamma Rho - Jackson, MS

Centennial History and Exhibit Committee

Soror Geraldine Bell, Chairman
Omicron Omega, Birmingham, AL

Soror Molly Finch

Beta Nu Omega - Montgomery, AL

Economic Leadership Through Service

Soror Majella Chube Hamilton
Omicron Omega - Birmingham, AL

National Nominating Committee

Soror Christi Haygood
Gamma Kappa - Tuskegee, AL

Regional Director's Itinerary

August 3-6	Directorate Orientation Chicago, IL Sims Family Reunion Chicago, IL	September 9	Beta Delta Omega Chapter Sorority Meeting
August 8	Project Health Meeting Mound Bayou, MS John F. Kennedy High School Chi Mu Omega Chapter	September 15-16	Undergraduate Round-Up Memphis, TN Southern Heritage Classic Jackson State Univ/Tennessee State Univ
August 8	Undergraduate Round-Up Planning Meeting - Memphis, TN	September 19	Board of Directors Meeting Jackson Convention and Visitors Bureau
August 15	Board of Directors Meeting Jackson Convention and Visitors Bureau	September 22	Beta Delta Omega's Fundraiser Fashion Show - Jackson Marriott
August 16	MS SIDS Awareness Initiative Dr. Yvonne Maddox and NIH Team Jackson Medical Mall - Jackson, MS	September 23	Cure Sickle Cell Gala Mistress of Ceremonies Jackson, MS
August 18-20	Mass Committee Meeting National Program Committee Chicago, IL <i>Soror Barbara McKinzie appointed Soror Doty to serve as the Directorate Liaison to the National Program Committee.</i>	September 30	Cultured Pearls Brunch Celebrating Soror Doty's Cultured Pearl Soror Dorothy Williams
August 22	Hometown Hero Award's Luncheon Recipient of Hometown Hero Shining Star Award Jackson Convention and Visitors Bureau National Founders Day in Jackson	September 30	Town Hall Meeting with Supreme Basileus - Jackson, MS
August 22-23	Mississippi Head Start Association Board Meeting - Jackson, MS	October 1	Beta Delta Omega Reception Honoring the Regional and National Leaders of Beta Delta Omega - Jackson, MS
August 25-26	Regional Planning Meeting Nashville, TN	October 6-7	Alabama Statewide Cluster Huntsville, Alabama
August 29	Conference Call - NIH Mini-Grants for MS SIDS Awareness	October 19	MS SIDS Awareness Kick-off Jackson Medical Mall National Institutes of Health
August 31	Meeting Dr. Ronald Mason President, Jackson State University	October 20-21	Tennessee Statewide Cluster Chattanooga, TN
September 1	Project Health Meeting Greenville, MS Eta Theta Omega	October 23-24	Health Disparities Conference National Institutes of Health Bethesda, Maryland
September 8	Project Health Pep Rally Mound Bayou - John F. Kennedy High School	October 26	Girl Scouts Awards Gala Jackson, MS Mistress of Ceremonies
		November 3-5	Directorate Meeting Shreveport, Louisiana

SE Regional Director's COURT *continued from Page 5*

II. Goals of the Regional Director's Court

- A. Establish a better relationship between the Regional Director and Undergraduate Sorors
- B. Reduce the number of hazing incidents in the South Eastern Region
- C. Develop more effective ways of communicating within the Sorority

III. Forms of Communication

- A. E-mail
- B. Chatroom (Regional Website)
 1. A specific time will be set each month to chat in the chatroom
 2. Both graduate advisors and undergraduates will be online
 3. One representative from each state will be online
 4. First chat session will be in October 2006
- C. Newsletter
 1. Goals and Objectives of the Court
 2. Ivy Leaf Reporter articles
 3. Topics on Sisterhood, Membership, etc.
 4. E-mail Questions and addresses
 5. Chatroom dates and times

Soror Edwards also serves as South Eastern's representative on the National Undergraduate Activities Committee.

Alpha Kappa Alpha Sorority, Inc.
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Soror Doty to serve on Board of Visitors for Alabama A&M and as Capital Campaign Commissioner for Jackson State University

Two Historically Black Colleges and Universities have tapped the South Regional Director to work in capacities that serve the community. In 2005, Dr. Ronald Mason, president of Jackson State University, appointed Soror Doty as a Commissioner for the university's capital campaign charged with raising \$50 million for the university. Doty, who received her doctorate from Jackson State University, is committed to seeing the university excel in Jackson and across the state of Mississippi. In this role, Doty works on the Marketing and Public Relations Committee of this commission.

In August 2006, Dr. Robert Jennings, president of Alabama A&M University in Normal, Ala., invited Soror Doty to become a member of the university's Board of Visitors. Mrs. Hank (Billye) Aaron is chair of the Board of Visitors. This group of approximately 40 distinguished men and women from across the country will use their influence and talents to help spread the word about the university and assist in establishing relationships with businesses, industries and individuals across the country.

Soror Doty recognizes the importance of working with universities in the South Eastern Region. By having these close connections and contacts with the presidents of these universities, this will also assist in building a better relationship with the administration as the undergraduate chapters implement their programs of service on campus and in the communities.